

2025 Annual Report: Southbridge Community Electricity

Public Access Attachment III.C

Public Access to Plan/Ongoing Program Information	
Location	Description
Municipal website	Municipal website community electricity page provides access to the program website. The community electricity page can be accessed in the “Community - Southbridge Community Electricity Program” dropdowns on the homepage. ci.southbridge.ma.us/736/Southbridge-Community-Electricity-Program
Program website	Program website provides information on the program structure and operation, product rates, access to the aggregation plan, and instructions to enroll, select a different product, and leave the program. The website also provides contact information for the program supplier and consultant. Southbridgecommunityelectricity.com
Social media accounts	Municipality issued social media posts with program pricing as a method to notify residents and businesses of the upcoming program changes and their options to participate.
Physical Mailing	Municipality mailed opt out letters with program pricing as a method to notify residents and businesses of the upcoming program changes and their options to participate.
Public Meeting	Municipality held a public meeting to notify residents and businesses of the upcoming program launch, program pricing and participation details, and answer questions from the community.

**Organizational Structure
Attachment IV.A**

Organizational Structure			
Core Functions	Performing Entity		
	Municipality	Consultant	Supplier
Liaisons/Representatives/Agents			
Municipal Representative/Agent before Department (iii)	John D. Jovan, Jr., jjovan@southbridgemass.org , (508) 764-5405 // (774) 601-9996	Good Energy, L.P.	Direct Energy Services
Liaison with DOER		X	
Liaison with Electric Distribution Companies		X	
Plan Elements			
Procurement of Supply		X	
Product Determination	X		
Other Funding/Costs	X		
Customer Enrollment			X
Customer Notifications/Outreach/ Education	X	X	
Ongoing Program Information	X	X	
Program Termination	X		
Annual Reports		X	
Customer Service	John D. Jovan, Jr., jjovan@southbridgemass.org , (508) 764-5405 // (774) 601-9996	Allison McNeill, Support_MA@goodenergy.com , (508) 722-2314	Direct Energy Support AggregationSupport@nrg.com , (866) 968-8065

Equitable Treatment of Customer Classes
Attachment IV.B.1.c

Equitable Treatment of Customer Classes					
Plan Element					
Procurement of supply (§ IV.B.2)	Product Rate Setting/ Renewable Energy Content (§ IV.B.3)	Other Funding sources/Costs (§ IV.B.4)	Customer Enrollment (§ IV.B.5)	Customer Notifications (§ IV.B.6)	Ongoing Program Notification (§ IV.B.7)
	X				

Procurement of Supply
Attachment IV.B.2

Procurement of Supply	
Procurement Steps	Timeline
Issue RFQs/RFPs	October 2, 2024
Negotiate ESA	October 2 - October 15, 2024
Evaluate Bids and Execute ESA	October 2 - October 15, 2024

**Opt-Out Notification
Attachment IV.B.6.a**

Representative Opt-Out Notification						
		Municipal Aggregation Products			Basic Service	
		Southbridge Basic (Optional)	Southbridge Standard (Default)	Southbridge Plus (Optional)	February 2025 through July 2025	August 2025 through January 2026
Price (in \$/kWh)		\$0.12610/kWh	\$0.13040/kWh	\$0.13930/kWh	\$0.14672/kWh	\$0.15484/kWh
Renewable Energy Content in 2025 (% of total)						
Required		63%	63%	63%	63%	63%
Voluntary	RPS Class I	0%	10%	37%	0%	0%
Total		63%	73%	100%	63%	63%
Supplier Name		Direct Energy			National Grid	National Grid
Effective Dates		January 2025 until December 2027			Feb. 1 - Jul. 31, 2025	Aug. 1, 2025 - Jan. 31, 2026

Notification of Product Change
Attachment IV.B.6.b

There were no product changes for Southbridge Community Electricity in 2025.

Annual Product Information
Attachment IV.B.7.b.i

Annual Product Information: January 2025 through December 2025							
		Southbridge Basic (Optional)		Southbridge Standard (Default)		Southbridge Plus (Optional)	
Rate Components (in \$/kWh)							
Supply and Renewable Energy Costs		\$0.12510/kWh		\$0.12940/kWh		\$0.13830/kWh	
Adders	Consultant Services	\$0.001/kWh		\$0.001/kWh		\$0.001/kWh	
Total		\$0.12610/kWh		\$0.13040/kWh		\$0.13930/kWh	
Renewable Energy Content (in % of total)							
Required		63%		63%		63%	
Voluntary	RPS Class I	0%		10%		37%	
TOTAL		63%		73%		100%	
Participants		Average #	Total kWh	Average #	Total kWh	Average #	Total kWh
Residential		119	803,720	2,221	14,396,248	7	49,006
Low-Income		20	152,472	802	6,500,683	0	0
Small Commercial & Industrial		28	217,446	495	2,581,474	0	0
Large Commercial & Industrial		0	0	3	306,798	0	0
TOTAL		167	1,173,638	3,521	23,785,203	7	49,006
Supplier Name		Direct Energy		Direct Energy		Direct Energy	
Effective Dates		January 2025 until December 2027		January 2025 until December 2027		January 2025 until December 2027	

Annual Adder Information
Attachment IV.B.7.b.ii

Annual Adder Information	
Type of Adder	Revenue (in \$)
Supply and Renewable Content	\$3,231,405
Consultant Services	\$25,008

Voluntary Annual Renewable Energy Content Information
Attachment IV.B.7.b.iii

Voluntary Annual Renewable Energy Information		
Category of Renewable Energy	MWh	Mechanism
RPS Class I	2,397	NEPOOL GIS

Attachments

Social Media



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November 14, 2024 · 🌐

Southbridge Community Electricity Launching January 2025 with Rate of 13.040¢/kWh

TOWN OF SOUTHBIDGE
Office of the Town Manager

John D. Jovan Jr.
Town Manager

Tel: 508-764-5405
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FOR IMMEDIATE RELEASE

Southbridge Community Electricity Launching January 2025 with Rate of 13.040 ¢/kWh

Southbridge, MA - (November 14, 2024) - The Town of Southbridge is pleased to announce that it will launch its electricity supply program, Southbridge Community Electricity, in January 2025. The program is a municipal aggregation, which is already offered by nearly 170 cities and towns in the State.

Southbridge Community Electricity will offer three new electricity supply options to all Southbridge residents and businesses. The Town's primary offering, Southbridge Standard, will cost less than the current National Grid Residential Basic Service rate, while also providing an additional 10% renewable energy (though future savings cannot be guaranteed). Southbridge residents and businesses may also choose from two other options: Southbridge Plus, which has 100% renewable energy, and Southbridge Basic which just meets the State minimum standards for renewable energy.

Southbridge Community Electricity will provide long term price stability, with prices fixed for 35 months, until December 2027. The program will also support the growth of renewable energy here in New England, because all additional renewable energy will come from "Class I" sources. These are primarily wind and solar, all located within New England.

The program was initially authorized by Town Meeting in 2023 and was recently approved by the State's Department of Public Utilities in September 2024. The program launches in January 2025.

Southbridge residential and business electricity customers using National Grid Basic Service supply are eligible for automatic enrollment in the Southbridge Standard as of their January 2025 meter read. In November 2024, all such eligible customers will receive a Notification Letter on behalf of the Town from the chosen electricity supplier for the program, Direct Energy. The letter will notify them of the upcoming enrollment and provide instructions on how to choose a different program option other than Southbridge Standard or how to opt out of the program (i.e., not participate) before the program starts.

Participation in Southbridge Community Electricity is voluntary. Anyone that does not want to participate may opt out without penalty, either before the program begins or at any time during the program.

Electricity customers who are currently enrolled with a third-party supplier will not receive the notification letter and will not be automatically enrolled. These customers can voluntarily join the program, but are advised to check with their current supplier in case it may charge penalties or early termination fees if they leave that supplier during the term of their contract.

continue to receive those discounts without interruption. Similarly, customers receiving net metering or other solar benefits will continue to receive those benefits.

We invite you to join us at a community meeting to learn more about the program:

- In person or virtual attendance **December 5, 2024 at 6:00 am in Town Council Chambers, 41 Elm Street.** Find the virtual link at SouthbridgeCommunityElectricity.com

For more information about the Southbridge Community Electricity, go to SouthbridgeCommunityElectricity.com or call 866-968-8085.

The table below shows the prices for Southbridge Community Electricity, compared to National Grid Basic Service. Southbridge Community Electricity prices apply to all Residential, Commercial and Industrial customers:

	National Grid Basic Service (Residential)	Southbridge Basic	Southbridge Standard (Automatic for eligible customers)	Southbridge 100
Price	\$6.055 ¢/kWh	\$2.619 ¢/kWh	\$3.040 ¢/kWh	\$3.530 ¢/kWh
Voluntary Renewable Energy*	No additional renewable energy	No additional renewable energy	Adds 10% voluntary renewable energy (MA Class I REC's)	Adds voluntary renewable energy (MA Class I REC's) to total 100%
Duration	August 2024 through January 2025	January 2025 through December 2027	January 2025 through December 2027	January 2025 through December 2027

The program cannot guarantee savings beyond the current term of Basic Service, as stated in the table above, because future Basic Service rates are unknown.

*Voluntary Renewable Energy is in addition to the State's required renewable energy content for all electricity supplied. The State's required renewable energy content is 62% in 2024. For more detail, see resources on SouthbridgeCommunityElectricity.com.

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Comment as Good Energy, L.P.

